Your Global Link

K-LINK INDIA

E- MARKETING

P L A N

K – LINK INTERNATIONAL MARKETING PLAN

PLAN A
74%

PLAN B
72%

RETAIL PROFIT +/- 20%

1. Development bonus 28%
2. Leadership bonus 30%
3. S.R.E.D fund 3%
4. Crown fund 1%
5. Crown Ambassador Fund 2%
6. SENIOR - Crown Ambassador fund 1%
7. Royal Crown Ambassador fund 1%
8. Car/ house fund 3%
9. Year End bonus 3%
10. overseas Incentive 2%

1. DYNAMIC FUND 9%
2. INITIATIVE BONUS 30%
3. UNILEVEL 18%
4. GLOBAL PROFIT SHARING 15%

The unique K-LINK Marketing Plan

1. 74% payout on Business Value (BV)
2. Fair qualification for promotion.
3. Reducing quota according to rank.
4. Enjoy up to 27 generations of leadership bonus. (Compression system)
5. Accumulation system (No time limit)
6. No demotion.
7. Well distributed benefits to all levels. (No conflict among distributors)
8. Stress free.
9. Global profit Sharing System.
10. Inheritable business.

PLAN A
74%

PLAN B
72%

PERSONAL SALES 399BV

A
399BV

PERSONAL SALES 400BV

A
200BV

B
200BV

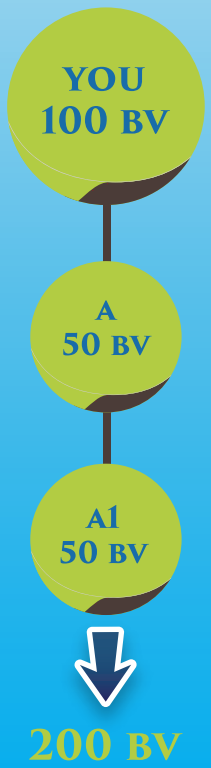
PERSONAL SALES 1000BV

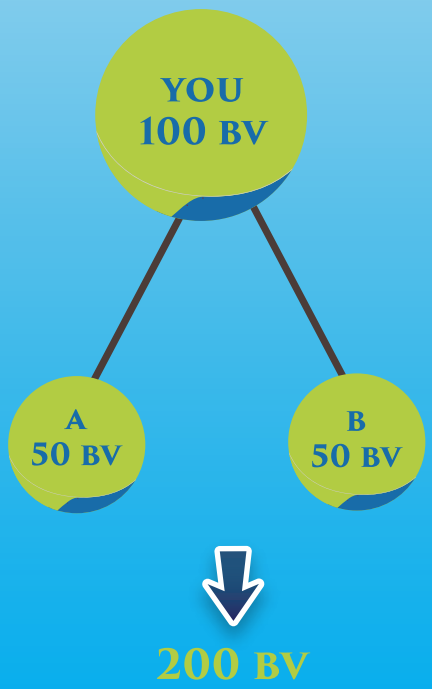
A
800BV

B
200BV

PLAN A
74%

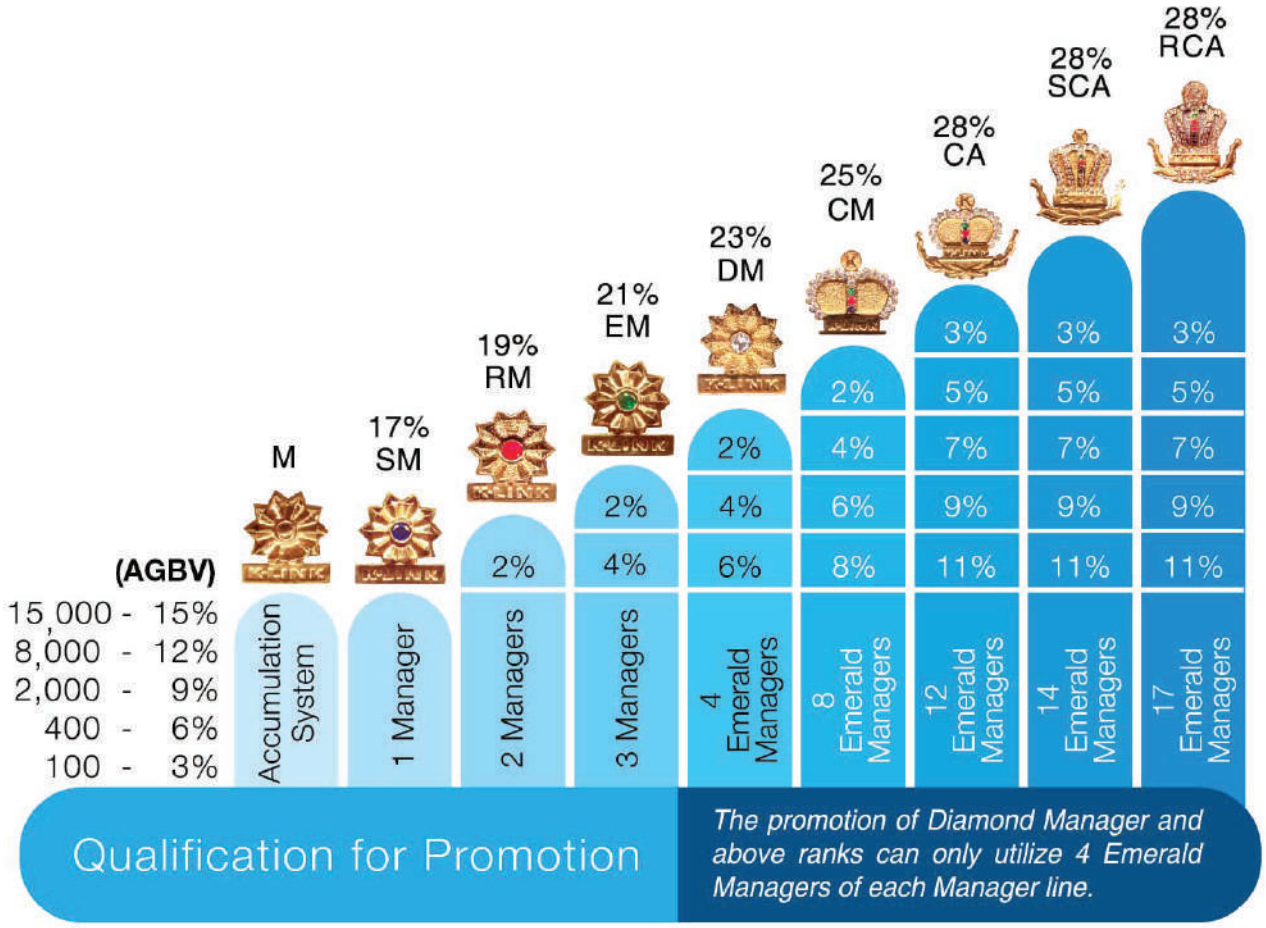
1. DEVELOPMENT BONUS. 28%
- NO TIME LIMIT.
- ACCUMULATION OF BV FOR RANK.
- NO TIME LIMIT FOR PROMOTION AND NO DEMOTION ON RANK.
- GAIN DISTRIBUTION ON PROFITS.





BONUS QUALIFICATION : 100BV

DEVELOPMENT BONUS FROM SM TO RCA



** Distributor should have minimum monthly Personal Sales of 100BV (100PBV) to be eligible for Development Bonus.*

10 Lucrative Incentives (74%) Summary

	1	2										3	4	5	6	7	8	9	10
RANK	Development Bonus 3-28%	Leadership Bonus 30%										S.R.E.D. Fund 3%	Crown Fund 1%	Crown Am. Fund 2%	Senior Crown Am. Fund 1%	Royal Crown Am. Fund 1%	Car/ House Fund 3%	Year End Bonus 3%	Overseas Incentive 2%
D	3%	Personal Group Sales	Qualified Manager																
SD	6%		1	2	3	4	5	6	7	8	9								
S	9%																		
AM	12%																		
M	15%																		
SM	17%	5%	5%	4%	3%							✓							✓
RM	19%	5%	5%	4%	4%	3%						✓							✓
EM	21%	5%	5%	4%	4%	4%	3%					✓						✓	✓
DM	23%	5%	5%	5%	5%	4%	3%	2%	1%			✓					✓	✓	✓
CM	25%	5%	5%	5%	5%	4%	3%	2%	1%	1%			✓				✓	✓	✓
CA	28%	5%	5%	5%	5%	4%	3%	2%	2%	1%	1%			✓			✓	✓	✓
SCA	28%	5%	5%	5%	5%	4%	3%	2%	2%	1%	1%			✓	✓		✓	✓	✓
RCA	28%	5%	5%	5%	5%	4%	3%	2%	2%	1%	1%			✓	✓	✓	✓	✓	✓

LEADERSHIP BONUS 30%

$$\frac{\text{Total Company BV x 30\% (Fixed allocation of Leadership Bonus)}}{\text{Total Qualified Leadership Points}} = \text{Leadership Bonus Point Value}$$

	Leadership Bonus 30%							
	S.R.E.D. Fund 3%				1%	2%	1%	1%
Rank	SM	RM	EM	DM	CM	CA	SCA	RCA
Personal Group Business Value	2,000	1,600	1,200	600	400	200	200	200
Monthly Personal Business Value	200	200	200	200	200	200	200	200
Number of Managers required for promotion	1	2	3	4 EM	8 EM	12 EM	14 EM	17 EM
Personal Group Leadership Bonus	5%	5%	5%	5%	5%	5%	5%	5%
Generations of Manager Bonus 1	5%	5%	5%	5%	5%	5%	5%	5%
2	4%	4%	4%	5%	5%	5%	5%	5%
3	3%	4%	4%	5%	5%	5%	5%	5%
4		3%	4%	4%	4%	4%	4%	4%
5			3%	3%	3%	3%	3%	3%
6				2%	2%	2%	2%	2%
7				1%	1%	2%	2%	2%
8					1%	1%	1%	1%
9						1%	1%	1%

Note:

1. Distributor shall maintain Monthly Personal Sales of 200BV to enjoy the Leadership Bonus.
2. Personal Group Business Value (PGBV) = Total Sales volume of you and your downlines who have not been promoted to Manager (3% to 12%).

Leadership Bonus 30%

Leadership Bonus for Diamond Manager and Above:

1. At least One (1) Manager line with a Monthly Sales of 10,000 BV and above; and

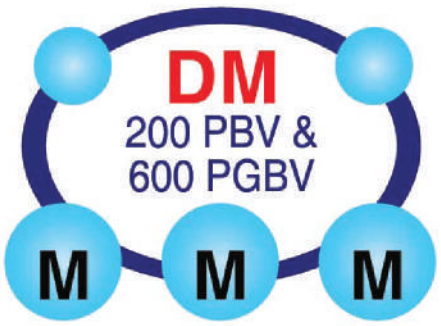
2. Total Monthly Sales of other Manager lines must be 5,000 BV and above, which does not include the Personal Sales 200 PBV and Personal Group Sales 600 PGBV.

If he/she has One (1) Manager Line with a Monthly Sales of 10,000 BV and above but the total sales of the other Manager lines is less than 5,000 BV, then he/she is only entitled to enjoy 50% of the Leadership Bonus. Division of Leadership Bonus is generated by the computer automatically depending on the total sales of other Manager lines.

The Diagram below illustrates the qualification for the Leadership Bonus of Diamond Manager and above.

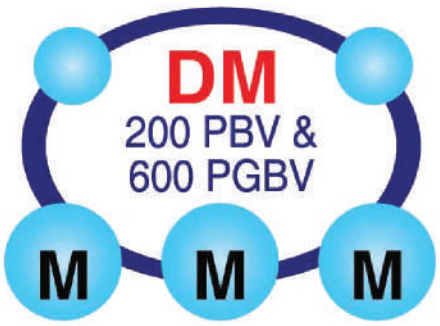
Leadership Bonus 30%

Diamond Manager and Above



≥ 10,000BV + Total sales of other Manager lines ≥5,000BV

Enjoy 100% Leadership Bonus



≥ 10,000BV + Total sales of other Manager lines < 5,000BV

Enjoy 50% Leadership Bonus

Calculation of Leadership Bonus

$$\frac{\text{Total Company BV x 30\% (Fixed allocation of Leadership Bonus)}}{\text{Total Qualified Leadership Points}} = \text{Leadership Bonus Point Value}$$

Note: Qualified Leadership Points = Qualified Manager BV X Qualified Manager Ranking Percentage

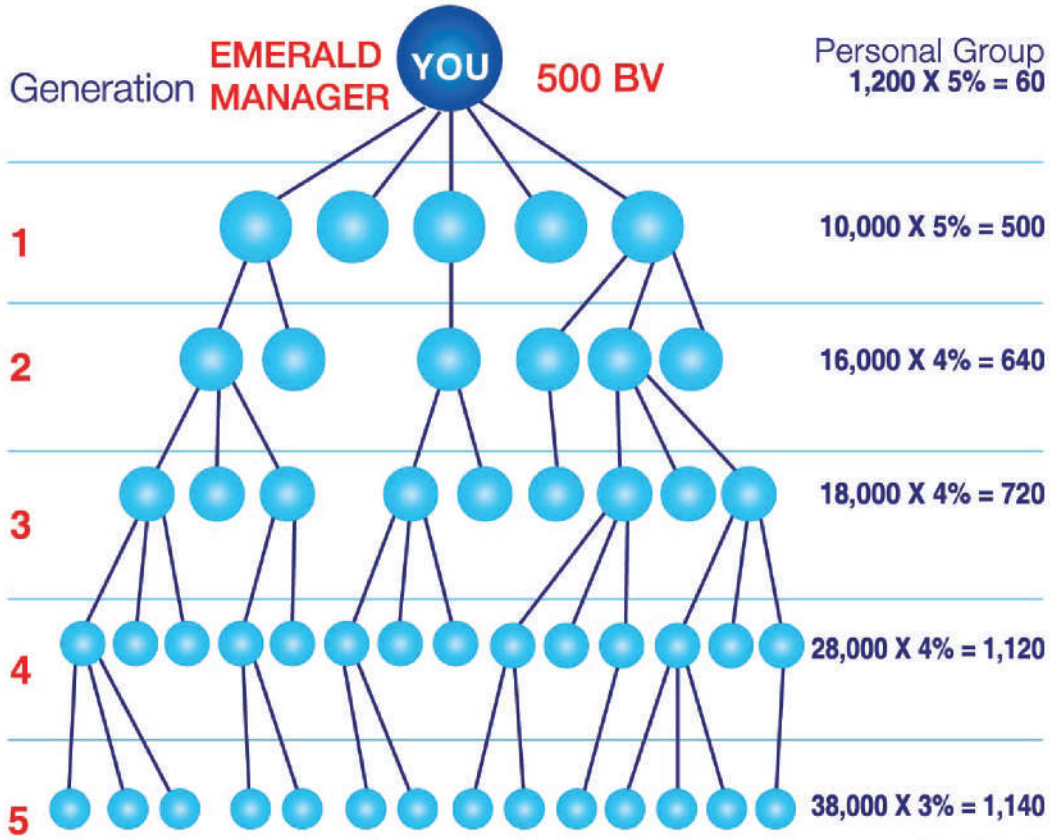
Example:

Total Company Business Value : **5,000,000 BV**

Total Company Qualified Leadership Points : **2,500,000**

Leadership Point Value = $\frac{5{,}000{,}000}{2{,}500{,}000}$ X 30%~ 0.60 (PV 0.60)

(Point Value)



Total Points 4180

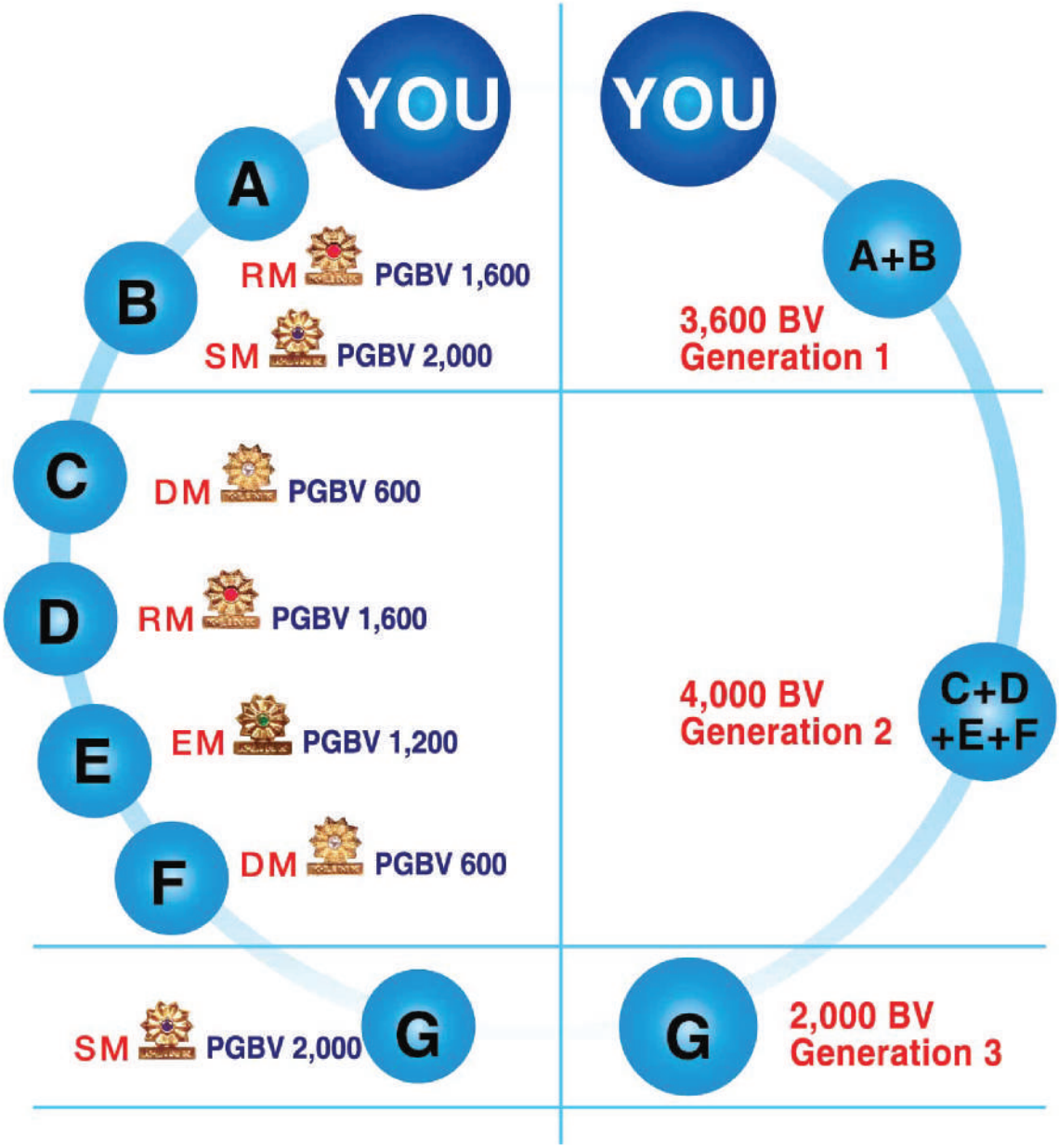
Your Leadership Bonus : 4,180 pt X RM0.60 = RM 2,508.00

2508 x 15 = INR 37,620.00

Compression System

System of Confirmation of your generation Leadership Bonus

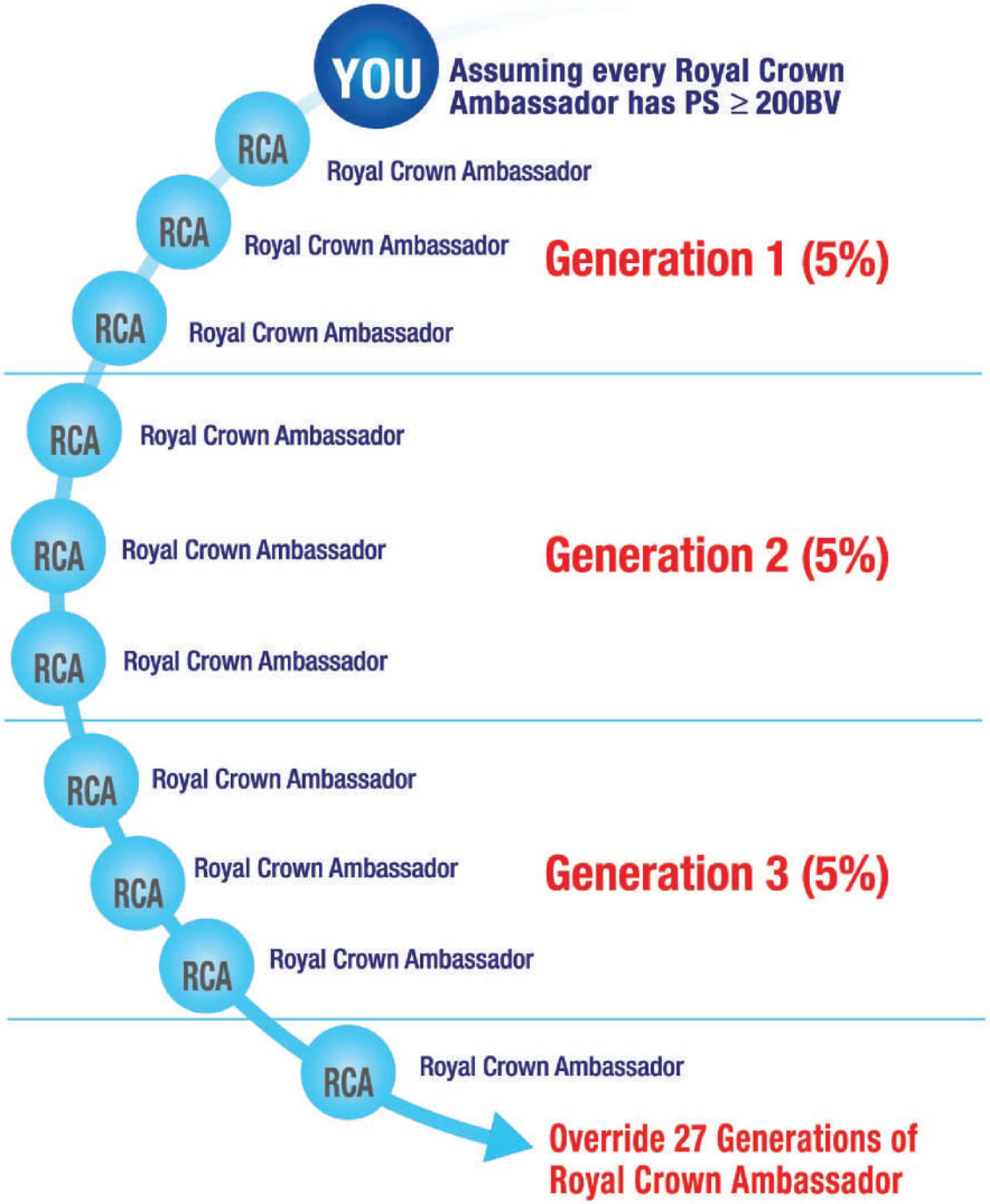
1. Personal Group Business Value (PGBV) ≥ 2,000 BV will be considered as one (1) generation.
2. Three (3) Emerald Managers or higher rank will be considered as one (1) generation.



Rewards up to 27 Generations of Leadership bonus

Compression System

1. Personal Group Business Value PGBV ≥ 2,000BV is considered as one (1) generation.
2. 3 qualified Emerald Managers or higher rank is considered as one (1) generation.



S.R.E.D FUND 3%

Qualified Sapphire Managers – Diamond Managers

Sharing 2/3 of S.R.E.D. Fund

Crown Fund 1%

Qualified Crown Managers (Required Qualification)

Sharing 2/3
of Crown Fund

Crown Ambassador Fund 2%

Qualified Crown Ambassadors – Royal Crown Ambassadors (Required Qualification)

If you only have 2 Manager lines with 10,000 BV each, you will only enjoy 50% share of Crown Manager Fund provided you maintain 400PGBV.

Senior Crown Ambassador Fund 1%

Required Qualification

Other than enjoying the 1% Senior Crown Ambassador Fund, the qualified Senior Crown Ambassador is also entitle to share and enjoy the 2% Crown Ambassador Fund.

Royal Crown Ambassador Fund 1%

Required Qualification

Other than enjoying the 1% Royal Crown Ambassador Fund and 1% Senior Crown Ambassador Fund, the qualified Royal Crown Ambassador is also entitled to share and enjoy the 2% Crown Ambassador Fund.

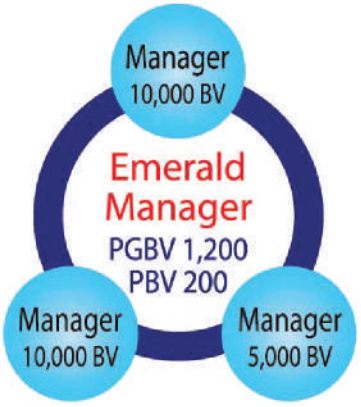
Car / House Fund 3 %

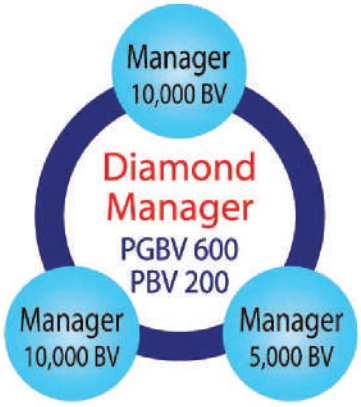
Qualified Diamond Managers – Royal Crown Ambassadors (Required Qualification)

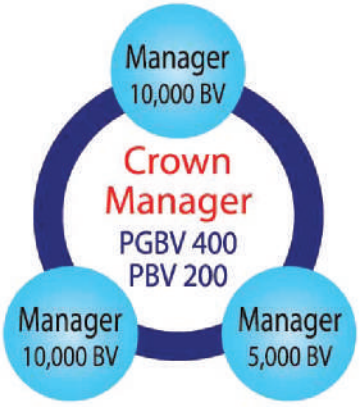
Monthly Maximum Payout Rs. 1,35,000/-

Year End Bonus 3 %

Qualified Emerald Managers – Royal Crown Ambassadors (Required Qualification)







ANNIVERSARY CELEBRATION

Monthly Maximum Payout : Rs.1,35,000/-

Yearly Maximum Payout : Rs.16,20,000/-

Overseas Incentive 2 %

Qualified Sapphire Managers – Royal Crown Ambassadors (Required Qualification)

K-LINK International Marketing Plan“B” ~ 72%

Second Limb of the Double Reward Marketing Plan

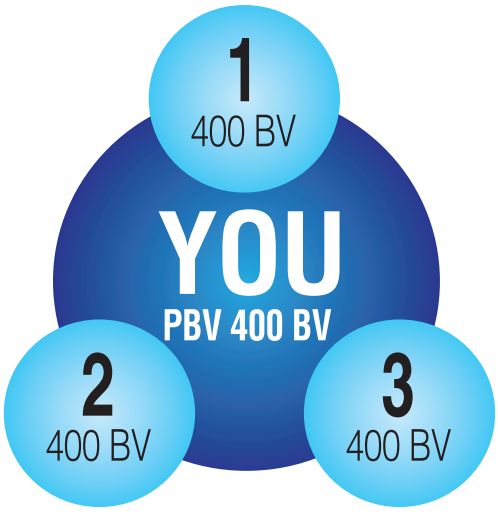
To enjoy the Marketing Plan B, a distributor must first maintain a personal Sale of 400BV or more whilst under Marketing Plan A. From this BV amount, 200BV will automatically be transferred to Marketing Plan B.

Dynamic Fund 9%*

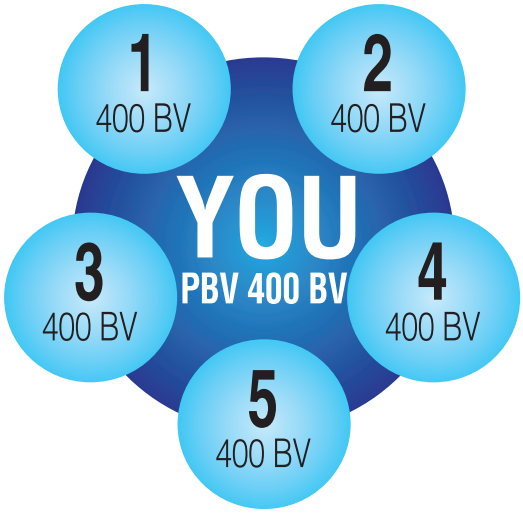
Qualifications and Points calculated to share this fund are as follows:

1. Must have THREE (3) different lines with Monthly Personal Sales of 400BV each, which is considered as ONE (1) qualified Point.
2. Must have at least FIVE (5) different lines with Monthly Personal Sales of 400BV each, which is considered as TWO (2) qualified Points.

The Diagrams below illustrate the qualification of the Dynamic Fund:



1 Point

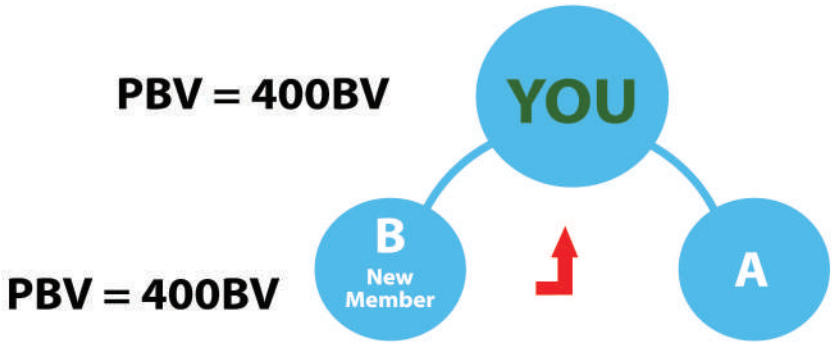


2 Points

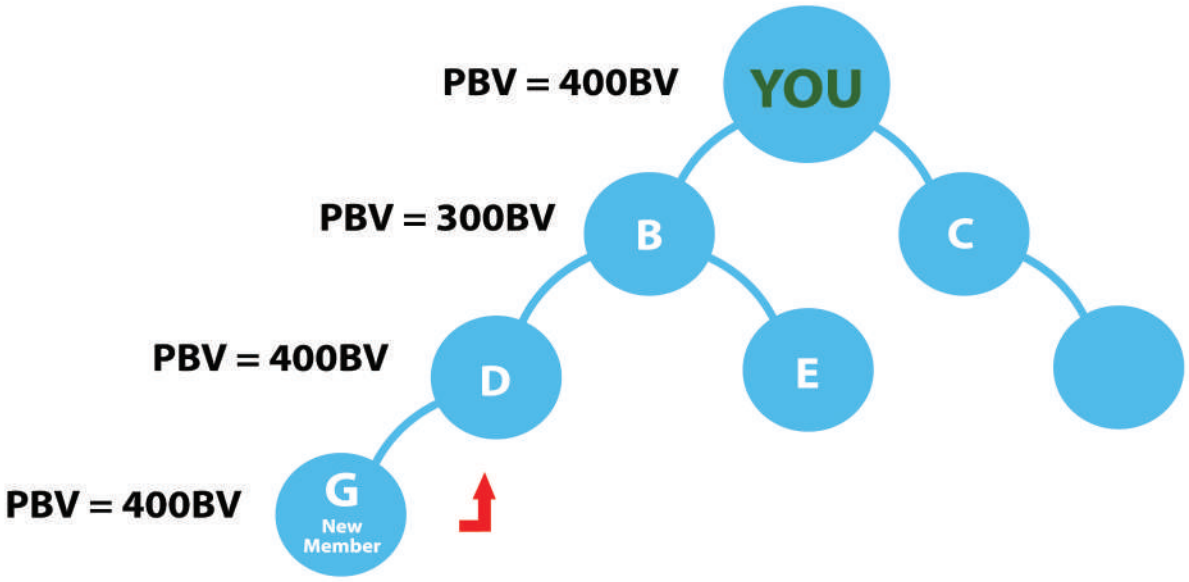
**Only for Manager and below.*

INITIATIVE BONUS 30 %

If a distributor who was sponsored personally by you does his 400 PBV and you also do your 400 PBV, you will be eligible for the Initiative Bonus (30% = ₹900).



Example:
If the distributor 'B' who was personally sponsored by you (irrespective of his placement in your Geneology) does his 400 PBV in any calendar month and you also do your 400 PBV in the same calendar month, you will be eligible for the Initiative Bonus for that corresponding calendar month.



Example:

Considering the situation, assume that the distributor 'B' (who was originally sponsored by you) sponsors a distributor 'G' and places him under distributor 'D'. In turn, this distributor 'G' does his 400PBV in a calendar month, whereas the distributor 'B' is unable to complete his 400 PBV in the same calendar month but his immediate upline distributor 'D' completes his PBV in the same calendar month. Then distributor 'D' will be qualified for the Initiative Bonus whereas distributor 'B' will not be eligible for the Initiative Bonus in that calendar month.

18 % Network Multiplying Bonus

Unilevel

18% Business Value					
Personal Sales of 400 BV and above					
Maintain 5 different direct downlines with Personal Sales of 400 BV and above, you will then be able to enjoy 9 levels of overriding.					
Number of levels	**1 x 200**	**2 x 200**	**3 x 200**	**4 x 200**	**5 x 200**
Level 1	2%	2%	2%	2%	2%
Level 2	2%	2%	2%	2%	2%
Level 3	2%	2%	2%	2%	2%
Level 4	2%	2%	2%	2%	2%
Level 5	2%	2%	2%	2%	2%
Level 6		2%	2%	2%	2%
Level 7			2%	2%	2%
Level 8				2%	2%
Level 9					2%

Conditions :

1. *Must have Personal Sales of 400BV or more.*
2. *Must maintain 5 different direct downlines with each maintaining 400BV or more every month. This achievement entitles the distributor to enjoy 9 levels of Business Value bonus.*

Qualification :

Must maintain monthly Business Value as shown in the Marketing Plan.

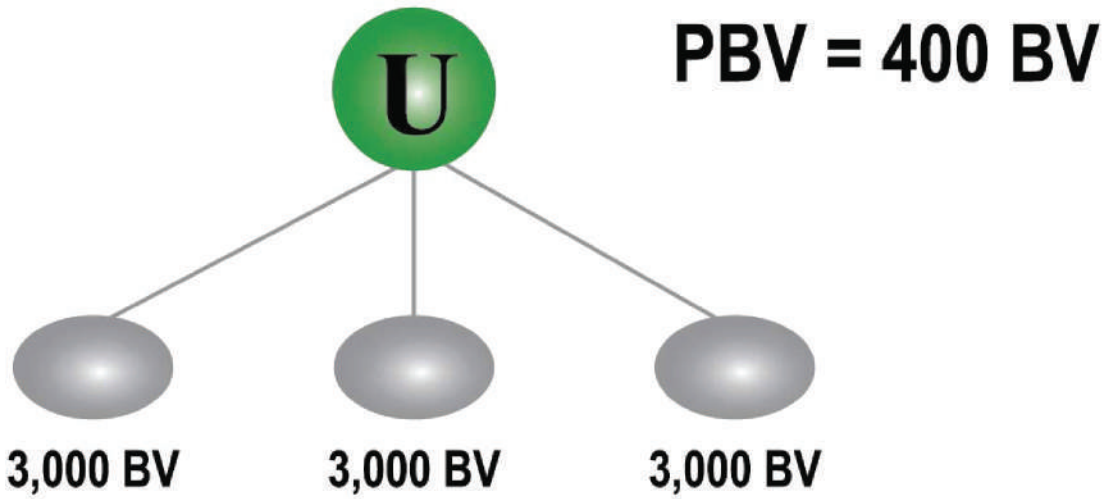
15 % Global Bonus Sharing

K-LINK allocates 15% of the total BV of the sales from Marketing Plan B as Global Bonus Sharing with fair distribution system. The entire allocated amount is to be shared by all eligible distributors. This Bonus will be divided into three(3) categories and a distributor is qualified to enjoy either ONE(1) of these categories. The Bonus is also based on the Sales of the distributors as stated below:

A **5% of the total sales from Plan B**

Qualifications for sharing this Global Bonus.

1. Must have three(3) different direct or indirect lines with monthly total sales from Plan A & Plan B of not less than 3,000 BV each.
2. The monthly total group sales of Plan A & Plan B is less than 100,000 BV.

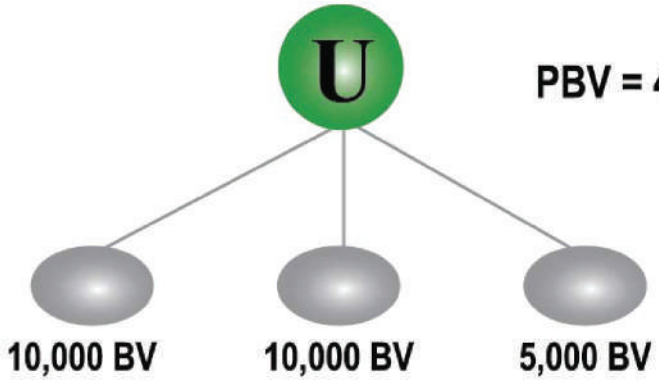


Total group sales <100,000 BV

B 5% of the total sales from Plan B

Qualifications for sharing this Global Bonus.

1. Must have three(3) different direct or indirect lines with monthly total sales from Plan A & B of not less than 10,000 BV, 10,000 BV and 5,000 BV
2. The monthly total group sales of Plan A & Plan B should be 100,000 BV and above but below 400,000 BV.



PBV = 400 BV

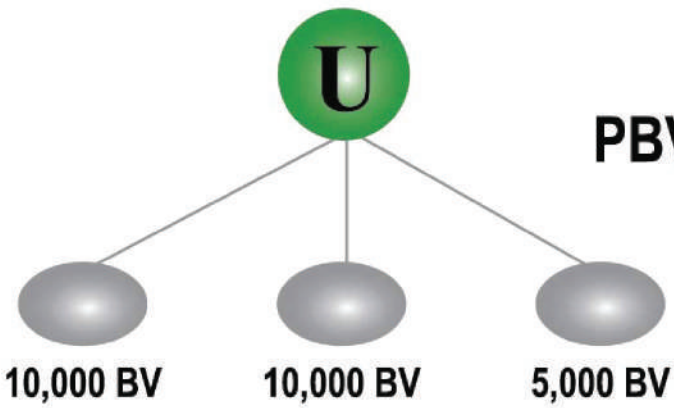
Total group sales
≥ 100,00 BV to < 400,000 BV

C 5% of the Total Sales from Plan B

Qualifications for sharing this Global Bonus:

1. Must have three(3) different direct or indirect lines with monthly total sales from Plan A & Plan B of not less than 10,000 BV, 10,000 BV and 5,000 BV.
2. The monthly total group sales of Plan A & Plan B should be 400,000 BV and above

The diagram below shows the brief illustration from the qualification of this category



PBV = 400 BV

Total group sales
≥ 400,000 BV

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