

K

MAGAZINE

MAY - 2025



LOVE WHAT YOU DO

DO WHAT YOU **love**



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CHLOROPHYLL



RANK

A C H I E V E R S



INDIA RANK PROMOTION LIST FOR

APRIL - 2025

DIRECT SELLER
ID

DIRECT SELLER
NAME

MANAGER

EINCH050658N	UTSAV JAIN
EINNA000254N	GLORY LOTHIA
EINTN050695N	KOKILAVANI
EINWB025388N	NIJAMUDDIN KHAN

SAPPHIRE MANAGER

EINTN050693N	P S SUNDAR
EINWB024684N	SARIFA KHAN

“

Today is your opportunity to build
the tomorrow you want.

– KEN POIROT

”



Congratulations

MANAGERS



EINNA000254N

GLORY LOTHIA

EINTN050695N

KOKILAVANI

EINWB025388N

NIJAMUDDIN KHAN

SAPPHIRE MANAGERS



EINTN050693N

P S SUNDAR

STAR INCENTIVE

Achievers

APRIL 2025

ONE POINT

A C H I E V E R S

DIRECT SELLER ID

DIRECT SELLER NAME

EINBI050239N	ANJU DEVI
EINBI050255N	ASHA DEVI
EINBI050265N	SUDAMA SINGH
EINCH050254N	JANAK YADAW
EINCH050587N	ANJALI AGRVAL
EINKE010144N	PRAVEEN S PRADEEP
KINKE0000006	DEEPTHI A K
KINMH0000043	DHEERAJ RAKESH DULHANI
KINMH0000058	SWARUP PREMSING CHAVAN
KINMH0000178	VARAD NARENDRA PATIL
EINMR003598N	JYOTI RAKESH DULHANI

DIRECT SELLER ID

DIRECT SELLER NAME

EINMR050616N	MAHESH ATMARAM LAIGUDE
EINNA001078N	Y.EMILO HUMTSOE
EINNA050262N	RISHILEMLA
EINTN017282N	G.SUBRAMANIAM
EINTN050155N	SANGEETHA R
EINTN050598N	BOOVALINGAM P
EINTN050791N	HARIHARAN KV
KINTN0000006	GANESHAN
KINTN0000053	R.MALLIKADEVI
KINTN0000174	B.SAKTHIVEL
EINUP011885N	AANCHAL GAUR
EINUP050675N	SHANA PARVEEN
KINUP0000131	ARYAN GUPTA
EINWB020718N	SUKUMAR DAS
EINWB022265N	PAPIYA MODAK
EINWB051592N	CHANDAN CHATTOPADHYAY
EINWB053615N	ARUP PORIA
EINWB054173N	ASADUJJAMAN MONDAL
EINWB054706N	JOYGOPAL PAL
KINWB0001050	MITALI DAS
KINWB0001547	SWAPAN SARKAR
KINWB0001597	RATIKASARKAR
KINWB0001606	SAMPA DAS
KINWB0001608	MONALISA DAS
KINWB0001756	REBA SARKAR



STAR INCENTIVE

Achievers

APRIL 2025

TWO POINT

A C H I E V E R S

DIRECT SELLER ID

DIRECT SELLER NAME

EINJH050117N	MOIN ANSARI
EINNA050681N	CHIBENI MURRY
KINTN0000036	A.SANDEEP ANANTHAN
KINTN0000037	G.MAHALAKSHMI
KINTN0000052	GANESABHISHEK J.A
KINTN0000032	K.SHANTHINI
KINTN0000031	K.SUGANTHI
EINTN014798N	M.VIJAYA KUMAR
EINTN051258N	SAALIHA K
KINTN0000084	SUMATHI
EINTN025290N	SURENDRAN R
KINWB0001664	BULTI SHIL SHARMA
KINWB0001760	HIMAN BISWAS



STATE WISE REPORT FOR APRIL - 2025

Northern Region
14 percent share;
32 percent growth

The Northern Region is currently the smallest market for Direct Selling however, over the past few years, growth has picked up in this region. Key states in the region include Chhattisgarh followed by Uttar Pradesh.

North Eastern Region
22 percent share;
26 percent growth

With unexploited potential in the North Eastern Region, companies are optimistic about growth prospects in the future. Nagaland Has the Largest Direct Selling Market in Northern Region followed by Meghalaya.

Eastern Region
35 percent share;
14 percent growth

This Region holds the highest share for the Direct Selling industry. However, its share has fallen in the recent times with the higher growth in relatively untapped regions. West Bengal has the largest Direct Selling market in east followed by Bihar & Jharkhand.

Western Region
6 percent share;
9 percent growth

The Western Region is a relatively untapped market compared to Northern and Southern Regions. Direct selling sales in this region are driven by Maharashtra.

Southern Region
23 percent share;
19 percent growth

The Southern region is the second largest region by market size and has grown at the fastest rate in 2025-26. Tamil Nadu generates the maximum sales in this region. Other Key state includes Kerala & Karnataka.

BUSINESS

Meeting



REWIRE

Yourself

May

2025 Festivals



K-LIQUID Chlorophyll

The main source of Liquid Chlorophyll for commercial extraction is the Alfalfa Plant which is called as FATHER OF ALL FOODS. Chlorophyll can be consumed by everyone daily.

Chlorophyll is the green colouring matter found in all leafy green plants and vegetables. It is often referred to as the "BLOOD OF PLANTS".

Though it is available in all green plants it is more abundant in Alfalfa plant containing purple flower. The Alfalfa plant contains more of minerals, fibre, anti oxidant, vitamins, proteins and Beta carotein (which prevents cardiac diseases and cancer).

BENEFITS OF DRINKING K-LIQUID CHLOROPHYLL

- Inhibits bacterial growth
- Improves oral health
- Strengthens Immune system
- Eliminating body odor
- Balances acid and alkaline levels
- Increases red blood cells
- Provides iron to organs
- Abates the risk of bronchitis
- Enhances metabolism
- Abates digestive problems
- Stabilize body temperature
- Controls the blood sugar level

HOW TO USE K-LIQUID CHLOROPHYLL?

Adults: Mix 15 ml of Chlorophyll (one tablespoon of Chlorophyll) in 250 ml of water and drink it regularly.

Children: Mix ½ tablespoon of chlorophyll in one glass of water.





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